



american composers orchestra

2017 Career Development Workshops

The Underwood New Music Readings offer composers, students, or anyone interested in learning more about the business of being a composer, a Career Development Workshop on Friday, June 23 from 11:00am-4:30pm at the DiMenna Center. These invaluable talks, led by industry leaders, provide information ranging from copyright and commission agreements, to music preparation, promotion, and fundraising.

The workshops are a practical guide for any composer wishing to gain a better understanding of these critical aspects of success for composers today. Previously only available to participants in the Readings, ACO has made a limited number of spaces available to aspiring composers from the community.

AGENDA

Friday June 23, 2017

- 11:00 - 12:00 **Be Prepared: Introduction to professional score and parts production**
Bill Holab, Principal, Bill Holab Music
Nothing is more critical to the success of an orchestra piece than how a composer communicates his/her ideas in the printed score and parts. Computer based notation software, while a powerful tool, does not by itself guarantee success. In this workshop, you will learn some of the "do's and don'ts" by one of the world's leading music engravers.
- 12:00 - 1:45 **Composer Branding: Presenting Yourself to Presenters - Panel Discussion**
Hear from young composers both established and on the rise plus a new music professional whose job it is to get composers noticed. Topics to include: carving a niche for yourself while keeping artistic options as wide as possible, finding platforms to promote yourself and your music, networking effectively without overdoing it.
Moderator: **Ed Yim**, President, American Composers Orchestra
Panelists: **Timo Andres**, composer and pianist
Julia Adolphe, composer
Carol Ann Cheung, Manager, Marketing & Public Relations, Boosey & Hawkes
- 1:45 - 2:45 *Lunch break (on your own)*



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2:45 - 3:45

Everything You Wanted to Know About Copyright

Bill Holab, Principal, Bill Holab Music Services

Every composer and artistic creator needs to understand the basics behind copyright. How do you copyright a work? What protections does copyright provide? Explore the fascinating and complex issues from both practical and legal perspectives.

3:45 - 4:30

**Reality Check: The Real Way Orchestra Programming Gets Done
(and how to get in on it) - Panel Discussion**

What do conductors and orchestra administrators consider when crafting their concert programs? How do they go about finding new composers and new works? A multi-perspective discussion about what composers need to keep in mind, as they seek to have their music performed by an orchestra.

Moderator: **Frank J. Oteri**, Composer Advocate, founder of New Music Box

Panelists: **Kathy Schuman**, Vice President, Artistic Programming and Executive Producer, Caramoor

Jedediah Wheeler, Executive Director, Arts and Cultural Programming, Peak Performances, Montclair State University

Andrew Byrne, Artistic Director, Symphony Space